



LEGAL BASIS FOR THE 5th INTERNATIONAL SMOKED PAPRIKA POWDER "LA CHINATA" RECIPES CONTEST

The NETASA Company announces the 5th International Smoked Paprika Powder "La Chinata" Recipes Contest to the consumer of the its products on the following basis:

OBJECT OF THE CONTEST

The 5th International Smoked Paprika Powder "La Chinata" Recipe Contest aims to give the opportunity to the consumers of "La Chinata" products to send original and innovative recipes in which our "La Chinata" products must have a special prominence.

1. ORGANIZING COMPANY

NORTE EXTREMEÑA DE TRANSFORMADOS AGRÍCOLAS S.A. (NETASA)
Carreterra de Trujillo, km.1.
Plasencia (Cáceres), 10600. ESPAÑA
CIF: ESA10010171.

2. CONTEST MECHANICS

2.1 Participants

-Any person, over eighteen, who is the original author of the sent recipe, text, and pictures, will be able to participate.

-Each participant will be able to send a maximum of two recipes.

-The organizers of the contest reserve the right to turn down the participation of users who send fraudulent data about their identity (name, age, address, e-mail...), or who violate the criteria of the restraint policy.

-The participation in the contest of the NETASA employees and its relatives (family until second next of kin) is excluded.

2.2 Mechanics

People can participate in the Contest by sending an email to recetas@lachinata.com with the following information:

- Name and surname
- Address
- Phone number
- E-mail
- Recipe title
- Ingredients and amounts
- Development of the elaboration
- Photography of the finished recipe in which at least one container of our products must appear. The pictures from the elaboration process will be accepted and appreciated as well.

The only condition for the recipes to be accepted is that one of the ingredients must be one of the following products:

1- **Smoked Paprika Powder “La Chinata”**, in any of our three varieties (Sweet, Bitter-Sweet or Hot), and any of our formats (bags or tins). **The PREMIUM** range can be also used.

2- **Smoked Paprika Flakes “La Chinata”**, in any of our three varieties (Sweet, Bitter-Sweet or Hot).

3- **Smoked Dried Peppers “La Chinata”**, in any of our three varieties (Sweet, Bitter-Sweet or Hot).

4- **Smoked Paprika Pearls**

Contest submissions will be accepted until the 30th of November of 2018 at 12:00 p.m. (Spanish mainland time).

NETASA will be able to publish, at its own free will, some of the recipes that it receives on its website (www.lachinata.com) and on its social networks until the winner is known next 3rd of December of 2018.

2.3 Restraint Policy

-It is not allowed to advertise any commercial brand, excluding the Smoked Paprika Powder "La Chinata".

-Derogatory or disqualifying language will not be allowed. Submissions with discriminatory, defamatory, or hateful language will be deleted.

3. AWARDS

3.1 Categories Awards

3.1.1 Main Award – Contest Winner

The award for the winner of the contest consists on an **THERMOMIX TM5**, worth 1.199 € (taxes included). NETASA assumes the shipping costs to any part of the world.

3.1.2 Special Categories Awards

There will be also 4 special awards of 100€ to be spent in our online store (www.lachinata.com) for the winners of the following special categories:

- Category: the most Original Recipe.
- Category: best photography.
- Category: the most elaborated recipe.
- Category: the best recipe presentation.

NETASA assumes the shipping costs to any part of the world.

3.1.3. Award for the 10 first recipes received:

NETASA will give a direct gift to the 10 first recipes received, and which comply with all our requirements. The award will consist of in a unit of our Smoked Paprika Pearls. This prize is valued at 5,50€ (tax included). NETASA assumes the shipping costs to any part of the world.

Only one gift box per person, although a same person has sent two recipes between the 10 first ones.

3.2 Winners Selection

-The winners will be chosen by a jury of the marketing, design, and tasting experts from the NETASA Company, or experts invited by the Company.

-Each received recipe will be evaluated, as long as the participants comply with the requirements set.

-The participants accept that the selection process of the winners is a subjective process and that it does not have to do with any kind of lottery.

-NETASA is not responsible for any discrepancy of the participants about the winner's elections.

-In the main winner selection process it will be mainly valued the importance of the "La Chinata" products in the elaboration of the recipe, also the originality, the presentation, the quality of the photography and the recipe elaboration.

3.3 Publication of the winner

- There will be only one main winner of the contest.
- Only one winner from each Special Categories will be proclaimed.
- The names of the winners will be published on the "La Chinata" website (www.lachinata.com) on the 3rd of December of 2018 at 12:00 p.m (Spanish mainland time). Also, the winners will be broadcast in the media and social networks that NETASA deems appropriate.
- Once the winners are selected, they will be informed by NETASA and communicated their winning condition and the delivery conditions of the award.
- The participation in the present contest as well as the sending of personal data, will be performed under the most complete responsibility of the participants. The identity of the winners will be accredited exclusively by official documents (ID, passport or other identification documents).

4. START DATE AND ENDING DATE OF THE CONTEST

4.1 Start date of the contest

- The contest starts on October 22 of 2018 at 12:00 p.m (Spanish mainland time)

4.2 Ending date of the contest

- The contest ends next 30th of November of 2018 at 12:00 p.m (Spanish mainland time)

5. ACCEPTANCE OF THE LEGAL BASIS

The fact of participating in the contest involves the knowledge and the full acceptance of the basis of such contest. In the case of inability to contact with the winner, because of a mistake in the data given by the contestant, or because of any cause that has nothing to do with NETASA, the company is exempt from the obligation of delivering the prizes.

6. PARTICIPATION THROUGH INTERNET

NETASA is excluded from any responsibility by harm and damage of all nature that may result from the temporary lack of availability or of continuity of the operation website and the e-mail server whereby it works and you can participate in the contest, from the fraudulent use that users may have assigned to such contest, and in participating, although not exclusively, from the mistakes in the access to the different pages and the delivering of recipes of participation through email.

7. EXPLOITATION RIGHTS

The winners authorize NETASA to use their image and name publicly, in an unlimited way and time, in the advertising material related with the present promotion, without any right to compensation, as well as being able to publish the recipes in the "La Chinata" website and in the social networks, always making express reference to the author of the recipe.

8. TREATMENT OF PERSONAL DATA

-This basis is completed with the privacy policy and the legal warning of the "La Chinata" website at www.lachinata.com

<http://www.lachinata.com/index.php/politica-de-privacidad>

<http://www.lachinata.com/index.php/aviso-legal>

-However, it is reiterated that the personal data that the company receives from the participants of the contest will be included in an automated file of its property and will be treated according to the current legislation in matters of the protection of data of personal character.

-Participants have the rights of opposition, access, rectification or cancelation of these data, writing to NETASA or by email to info@lachinata.com